COMPARISON GUIDE

THREATDOWN™

ThreatDown Bundles

Better Security, Less Complexity.

Challenges

Too many attacks are successful

88%

of organizations bore the brunt of ransomware last year[1]

Threat actors linger too long

292

days on average to identify and contain a breach[2]

Multiple point solutions increase cost & complexity

70%

of SMBs are in the process of or planning to consolidate software and vendors[3]

IT / security teams are understaffed

86%

of security teams are experiencing a skills shortage[4]

Get Better Protection in One Cost-Effective Package

ThreatDown Core Next-Gen AV

Core Next-Gen AV delivers comprehensive prevention against malware, zero-day threats, and more. **Core Next-Gen AV** includes award-winning technologies that appreciably simplify endpoint protection management.

ThreatDown Advanced EDR

Advanced EDR delivers superior protection in a single, easy-to-use solution at a price that makes sense. Purpose-built for organizations with small security teams, **Advanced EDR** includes award-winning technologies that appreciably simplify endpoint protection management.

ThreatDown Elite MDR

Elite MDR delivers comprehensive protection in a single solution that offers unparalleled ease of use at a price that makes sense. Purpose-built for organizations to efficient and effectively protect their attack surface, **Elite MDR** includes award-winning technologies and 24x7x365 expert-managed detection and response.

ThreatDown Ultimate MDR Plus

Ultimate MDR Plus delivers superior protection extending beyond the endpoint to include identity threat detection and response and premium support. **MDR Plus** includes malware removal service, root cause analysis, dark web monitoring and contracted SLAs.

Benefits

		Core AV	Advanced EDR	Elite MDR	Ultimate MDR Plus
Enhance security	Application blocking to prevent unauthorized programs from executing on Windows endpoints	✓	✓	✓	✓
	Threat prevention with multi-vector protection that won't slow your devices	✓	✓	✓	✓
	Attack surface reduction with vulnerability scanning and patching processes that run as scheduled or ad hoc	✓*	✓	✓	✓
	Browser phishing protection to maintain productivity and protect sensitive data	✓	✓	✓	✓
	Attack detection through award-winning technology that features suspicious activity monitoring, freeform threat hunting, and Ransomware Rollback		✓	✓	✓
	Accelerated response through patent-pending technology that continually scans alerts, escalating only the most critical with clear guidance on recommended response actions		✓	✓	✓
	Stronger protection via centralized, easy-to-use firewall management		✓	✓	✓
	Identity threat protection by continuously monitoring behavior associated with credentials, privileges, and access		✓**	✓**	✓
	24x7x365 endpoint monitoring and response by our team of cybersecurity experts with hundreds of years of collective experience in threat hunting, forensic analysis, and incident response			✓	✓
	Security that only gets better with age because our team of experts apply their findings to refine security techniques for faster, more precise detections and alerts over time			✓	✓
	Enhanced safety and productivity by restricting whole website categories of malicious sites and unwanted ones not compliant with employee code of conduct	✓**	✓**	✓**	✓
	Adaptive AI email threat detection and remediation stops advanced phishing attacks and their variants; all managed from the single, cloud-based ThreatDown console	✓**	✓**	✓**	✓**
Reduce complexity	Centralized management via cloud-based console with user-friendly interface that eliminates the need to learn multiple consoles—even when adding security capabilities	✓	✓	✓	✓
	Single lightweight agent that deploys in minutes and works across all Malwarebytes products	✓	✓	✓	✓
	Device visibility with color-coded cues for at-a-glance security status	✓	✓	✓	✓
	Auto remediation via proprietary Linking Engine that finds and automatically removes most malware executables and associated artifacts, changes, and process alterations		✓	✓	✓
	Security Operations Center (SOC) in a box with our technologies managed by our experts to augment your team's efforts			✓	✓
	Enhanced support response time SLAs and extended support hours	✓**	✓**	✓**	✓
Maximize value	Fastest implementation validated by the G2 Implementation Index, which shows that our suite has the shortest go-live time of all competitive solutions	✓	✓	✓	✓
	Easiest to manage validated by the G2 Usability Index, which awarded our suite "Easiest to use" for its ease of administration and use	✓	✓	✓	✓
	Best ROI validated by the G2 Results Index, which awarded our suite "Best estimated ROI" of all competitive solutions	✓	✓	✓	✓
	Best value one bundle, one agent, one console, one SOC (Ultimate and Elite), and one trusted partner	✓	✓	✓	✓

* ThreatDown Core provides vulnerability scanning, but not patching.
** Available with respective add-on purchase: DNS Filtering, Email Security, Premium Support, and ITDR.

Products & Features

	Core AV	Advanced EDR	Elite MDR	Ultimate MDR Plus
AI visibility: Understand which AI tools are being used across your environment and where potential exposure may exist	✓	✓	✓	✓
Incident Response: Built on our proprietary Linking Engine that not only removes malware executables but finds and automatically eradicates all associated files and changes to prevent re-infection	✓	✓	✓	✓
Application Block: Easily block unauthorized programs to enforce acceptable-use policies	✓	✓	✓	✓
Vulnerability Assessment: Run scans on demand or on schedule to search for operating system and application vulnerabilities	✓	✓	✓	✓
Browser Phishing Protection: Browser extension that blocks drive-by downloads, phishing attacks, malicious links, and credential harvesting to protect sensitive data	✓	✓	✓	✓
Endpoint Detection & Response: Award-winning solution that provides continual active detection and response, suspicious activity monitoring, integrated cloud sandbox, endpoint isolation, Ransomware Rollback, MITRE ATT&CK mapping, and Active Response Shell		✓	✓	✓
Patch Management: Automate the patching process to lock up potential access points		✓	✓	✓
Host-based Firewall Management: Block unauthorized access, malware and external network attacks from compromising the endpoint		✓	✓	✓
Drive Encryption: nsure every Windows workstation is encrypted with centralized enforcement, real-time visibility, and audit-ready compliance reporting		✓	✓	✓
Managed Threat Hunting: Automated alert scanning that correlates EDR data against external and internal threat intelligence feeds, prioritizing threats and escalating the most critical with clear, step-by-step, response guidance		✓	✓	✓
Managed Detection & Response: 24x7x365 monitoring by our experts, who analyze, respond to, and remediate threats on your behalf (even those that escape technological detection)			✓	✓
Managed Detection & Response Plus: All the benefits of MDR, enhanced with malware removal, root cause analysis, dark web monitoring, and a published SLA				✓
ThreatDown AI: Turn complex security data into plain-language guidance with recommended actions that admins review and approve before execution			✓	✓
Identity Threat Detection & Response (ITDR): Stop human and non-human identity-based attacks by continuously monitoring behavior associated with credentials, privileges, and access across Active Directory, Entra ID, and Okta		✓**	✓**	✓
Premium Support: Enhanced support response time SLAs and extended support hours	✓**	✓**	✓**	✓
DNS Filtering: Block whole categories of inappropriate, suspicious, and malicious websites	✓**	✓**	✓**	✓**
Email Security: Adaptive AI email threat detection and remediation stops advanced phishing attacks and their variants; all managed from the single, cloud-based ThreatDown console	✓**	✓**	✓**	✓**
Endpoint Protection: Multi-vector prevention built on layers of technology that stop signature-based, fileless, and zero-day attacks before they infiltrate your systems	✓	✓	✓	✓
31-day lookbacks: Our team of experts search for Indicators of Compromise to stop attacks and refine detections and alerts going forward			✓	✓

Complete protection delivered in a single package at a price that makes sense. **Contact us today and get started.**

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[1] The Global Cost of Ransomware Study, Ponemon Institute 2025
[2] Cost of a Data Breach Report 2024, Ponemon Institute
[3] Elevate SMB IT Strategy with These Top 4 Priorities, Goto 2024
[4] 2024 Cyberthreat Defense Report, CyberEdge Group, LLC

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